

News from Jersey Employment Trust

Meet the first JET ambassadors

THE Jersey Employment Trust has launched an Ambassadors programme in memory of their colleague Dean Lowe. They aim to shift perspectives to build truly diverse and inclusive workplaces.

On his untimely and tragic passing in 2023, Dean was described as “JET’s greatest ambassador”.

Over 17 years, in his roles as an employment co-ordinator and latterly employment engagement manager, he worked tirelessly to champion the rights of Islanders who have a disability or long-term health condition. More than anything, he wanted JET to be a household name, because it would make conversations with employers easier, open more doors and ultimately benefit our clients, many of whom continue to face barriers and stigma in the workplace.

In Dean’s memory, we have set up a JET Ambassadors programme, launched at the Pomme d’Or Hotel on 27 March in front of an invited audience of 80 employers, HR professionals and supporters.

Anyone can be an ambassador, including employers, clients, former clients and representatives of agencies we work with. Above all, ambassadors will be passionate about what we do, about diversity and inclusion and breaking down barriers in society.

In his keynote speech, Kenan Osborne said Dean’s legacy would be to create long-term change in the employment landscape of the future and shift perspectives to build truly diverse and inclusive workplaces. He said: “Dean envisioned a future where all disabled Islanders who want to be employed can find meaningful work.

“We hope this ambassador programme goes a long way to realising that dream. The core mission is to raise awareness about JET and Acorn through personal advocacy, to champion our mission and values and, importantly, to have fun along the way.”

Mr Osborne, director of Magellan Consultancy, shared a personal story about how Dean helped his neurodivergent son find support and employment through JET, highlighting the profound impact

The Jersey Employment Trust’s fundraising and relationships manager, **Caroline Spencer**, discusses a new initiative, which has been created in memory of a colleague and champion for the charity



■ Kevin Lacey and Kiley Henley are also JET ambassadors

JET has on individuals and families.

Sue Gill, a client services manager for NatWest International, expressed her commitment to raising awareness of JET’s

work and the importance of diversity and inclusion in the workplace. She emphasised that diversity enriches relationships and empowers people to bring their best

selves to work.

Claire Reynard, group human resources manager for Seymour Hotels, shared her excitement about being a JET ambassa-

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Kenan Osborne



■ JET Ambassadors (from left) Tony Greed, Antonia Rubio, Sue Gill, Ana Cengic, Hayley Routier, Kenan Osborne and Claire Reynard Picture: ROB CURRIE (40235315)

dor and raising awareness of the value of diversity in the workplace. She recalled Dean’s infectious energy and enthusiasm.

Ana Cengic, an associate director in HR at Affinity Private Wealth, emphasised the importance of inclusivity and equal opportunities in the workplace. She shared how Dean’s engaging style inspired her collaboration with JET.

Tony Greed, a musician and former Acorn Reuse supervisor, spoke about Dean’s impact on his life and his commitment to continuing Dean’s legacy as a JET ambassador.

Kiley Henley, founder of Enhance HR, highlighted the importance of inclusivity and sustainability promoted by JET. She shared her experience of participat-

ing in the Virtual London Marathon with Dean.

Kevin Lacey, commercial lead for Geomarine, expressed his admiration for Dean’s passion and belief in JET’s mission. He shared personal anecdotes about their friendship and Dean’s influence.

Hayley Routier, founder of Dancing In Jersey, spoke about her ongoing connection with JET and her commitment to supporting the charity in memory of Dean and her family’s tradition of advocacy.

Antonia Rubio, JET client and All Island Media journalist, shared her gratitude for JET’s support during her cancer journey and her commitment to giving back as a JET ambassador.



■ The ambassadors, including All Island Media’s Antonia Rubio (centre), spoke about why they chose to be part of the programme Picture: ROB CURRIE (40235301)



■ The programme was launched at a special event held at the Pomme d’Or Hotel last month Picture: ROB CURRIE (40235318)



■ Ana Cengic (second from right) explained about the importance of inclusivity and equal opportunity in the Island Picture: ROB CURRIE (40235306)



■ Trustee for JET Matt Tabb spoke about Dean’s legacy and the JET Ambassador programme Picture: ROB CURRIE (40235312)